



FOR IMMEDIATE RELEASE



INTOUCH CREDIT UNION DONATIONS REACH \$100K FOR NORTH TEXAS FOOD BANK

(Plano, TEXAS – July 16, 2024)— InTouch Credit Union (ITCU), a member-focused financial institution, is proud to announce the ongoing success of its “You and Us, Fighting Hunger Together” campaign, which supports the Plano community and addresses food insecurity nationwide.

The “You and Us, Fighting Hunger Together” campaign is driven by member participation. Whenever a member opens a new loan or makes a credit or debit card purchase using their ITCU account, a portion of the revenue from these transactions is donated to food banks affiliated with Feeding America, the nation's largest domestic hunger-relief organization.

ITCU is unwavering in its dedication to making a positive difference and aiding those in need. “We are excited to continue our collaboration with the North Texas Food Bank™ and support their crucial efforts to combat hunger in our Texas community,” said Valerie Williams, Texas Chief Retail Executive.

This midyear donation of \$20,000 to the Texas Market brings ITCU's total contribution to \$100,000, enabling the North Texas Food Bank to expand its programs and services, ensuring more individuals and families have access to nutritious meals. Additionally, ITCU's commitment to providing over 1 million meals nationwide will help alleviate hunger in communities across the country.

ITCU has a long-standing tradition of giving back to the communities it serves. Through partnerships with local organizations and initiatives, the Credit Union strives to make a positive impact and improve the lives of its members and neighbors.

For more information about InTouch Credit Union and its community initiatives, please visit www.itcu.org.

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About InTouch Credit Union

InTouch Credit Union is a member-owned financial institution that serves individuals and families across the United States. With a focus on providing exceptional service and innovative financial solutions, InTouch Credit Union is committed to helping its members achieve their financial goals. For more information, visit www.itcu.org.

About the North Texas Food Bank

The North Texas Food Bank is a certified member of and the eight largest organization in the Feeding America Food Bank Network. Feeding America, the nation's largest domestic hunger-relief organization, solicits food and grocery products from national suppliers, distributes them through more than 200 food banks and provides food banks with operational support. It also educates the public and government officials about the ongoing problem of hunger. For more information, visit <https://ntfb.org>