



FOR IMMEDIATE RELEASE



INTOUCH CREDIT UNION DONATION OF \$7,500 REACHES \$37,500 TOTAL FOR GLEANERS FOOD BANK

(Detroit, MICHIGAN – July 16, 2024)— InTouch Credit Union (ITCU), a member-focused financial institution, is proud to announce the ongoing success of its “You and Us, Fighting Hunger Together” campaign, which supports the Detroit community and addresses food insecurity nationwide.

The “You and Us, Fighting Hunger Together” campaign is driven by member participation. Whenever a member opens a new loan or makes a credit or debit card purchase using their ITCU account, a portion of

the revenue from these transactions is donated to food banks affiliated with Feeding America, the nation's largest domestic hunger-relief organization.

ITCU is unwavering in its dedication to making a positive difference and aiding those in need. "We are excited to continue our collaboration with Gleaners Food Bank and support their crucial efforts to combat hunger in our Michigan community," said Dan Maldonado, Michigan Chief Retail Executive.

This midyear donation of \$7,500 to the Michigan Market brings ITCU's total contribution to \$37,500, enabling Gleaners Food Bank to expand its programs and services, ensuring more individuals and families have access to nutritious meals. Additionally, ITCU's commitment to providing over 1 million meals nationwide will help alleviate hunger in communities across the country.

ITCU has a long-standing tradition of giving back to the communities it serves. Through partnerships with local organizations and initiatives, the Credit Union strives to make a positive impact and improve the lives of its members and neighbors.

For more information about InTouch Credit Union and its community initiatives, please visit www.itcu.org.

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About InTouch Credit Union

InTouch Credit Union is a member-owned financial institution that serves individuals and families across the United States. With a focus on providing exceptional service and innovative financial solutions, InTouch Credit Union is committed to helping its members achieve their financial goals. For more information, visit www.itcu.org.

About Gleaners Community Food Bank

Headquartered in Detroit, Gleaners serves five Southeast Michigan counties: Wayne, Oakland, Macomb, Livingston and Monroe. Gleaners provides food to nearly 400 partner soup kitchens, food pantries, shelters, schools and other agencies across the region, and supplements the efforts of those partners by offering direct service drive-up grocery distributions. Gleaners further empowers households with food programs and education to help overcome food insecurity. In its fiscal year 2023, Gleaners distributed more than 50 million pounds of food to our neighbors in need. Every dollar donated provides three meals.. For more information, visit www.gcfb.org