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INTOUCH CREDIT UNION RECEIVES AMERICA SAVES 2022 DESIGNATION OF SAVINGS EXCELLENCE AWARD

ITCU Recognized during America Saves Week, Receives Nation's Only Award Focused on Helping Americans Improve Financial Stability

(Plano, TEXAS – May 31, 2022)— America Saves announced InTouch Credit Union (ITCU) as one of 13 recipients of the 2022 America Saves Designation of Savings Excellence (DOSE) award. Of the 621 participating financial institutions in America Saves Week 2022, six banks and seven credit unions were recognized for their significant impact.

The campaign is managed by the nonprofit Consumer Federation of America, which uses the principles of behavioral economics and social marketing to motivate, encourage, and support low-to-moderate-income households to save money, reduce debt and build wealth.

The coveted honor highlights banks and credit unions that made an extraordinary effort to promote positive saving behaviors and took actions to improve the financial stability of those in their community during the annual America Saves Week campaign.

"We are very pleased to receive this award as it stands for the impact we aim to have on our member's lives," said Kent Lugrand, CEO of InTouch Credit Union. "These are difficult times for many Americans, and we're committed to doing everything possible to help them stay in charge of their lives financially."

"After so many lives were changed from the pandemic, then combined with rising housing costs and inflation, it's important to aid people's lives through financial stability. We genuinely want what's best for our members and have their best interest at heart."

The America Saves annual campaign enables partnering organizations and financial institutions to reach their communities with resources to build financial wellbeing. This involves encouraging individuals to open savings accounts, set up automatic savings and create financial goals.

The participating organizations, including ITCU, encouraged nearly 415,000 individuals to set up a new savings account or deposit into an existing savings account, depositing a total of \$1,134,122,355.56 during a one-week timeframe. Additionally, more than 200,000 individuals set up automatic savings or increased the amount they save automatically.

In addition to the DOSE award, ITCU continues to impact lives through its \$1 million drive to combat food insecurity. Their [food insecurity](#) campaign, along with other community support, continue to show how the credit union is committed to doing "good" for others.

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About InTouch Credit Union

InTouch Credit Union (ITCU) is a financial cooperative that has proudly served members since 1974. ITCU is committed to creating member value by placing the financial needs and delivery of exceptional service to the membership ahead of profit while maintaining fiscal responsibility. With branches in three states, and assets of over \$1 billion, ITCU serves more than 90,000 members in all 50 states and more than 20 countries around the world. Membership eligibility rules are available on [ITCU.org](https://www.itcu.org). ITCU can also be found on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

About the North Texas Food Bank

The North Texas Food Bank (NTFB) is a top-ranked nonprofit hunger-relief organization operating a state-of-the-art volunteer and distribution center in Plano, the Perot Family Campus. Last year, the Food Bank worked hard in partnership with member agencies from our Feeding Network to provide access to almost 97 million nutritious meals across a diverse 13-county service area, exceeding our goal by five years to provide access to 92 million annual meals by 2025. But the need for hunger relief is complex and in order to meet the continued need, the NTFB is always working to increase our food distribution efforts and bridge the hunger gap for children, seniors, and families in North Texas.

NTFB is a member of Feeding America, a national hunger-relief organization

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