

## FOR IMMEDIATE RELEASE

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### **INTOUCH CREDIT UNION 2020 CHARITY TOTALS CONTINUE OUTREACH TRADITION**

*Credit Union Members, Volunteers Donate to Charities, Community Partners During Challenging Year*

(Plano, TEXAS – January 6, 2021)— While the year 2020 will forever be associated with challenges, it will also serve as another instance of InTouch Credit Union (ITCU) showing support to its member communities.

Despite COVID-related regulations limiting the standard participation of credit union staff, members and volunteers donating their time onsite at the various partners ITCU is proud to work with, 2020 nonetheless allowed the following results to be achieved:

- Contributed to the creation/distribution of more than 2,500 meals supplied to local area food banks/pantries.
- Collected more than \$5,000 in donations and more than 300 toys as part of the ITCU annual Toys for Tots® drive.
- Provided \$12,500 in financial education scholarships to distribute amongst community colleges within the ITCU field of membership.

ITCU would like to thank the volunteers, members, employees and community partners who made these results possible. The credit union is already looking forward to once more exemplifying the “people helping people” motto of the credit union movement throughout 2021.

For more information about the ITCU community and business development program, as well as other ITCU event opportunities, please contact Josh Franzen, CUDE, CCUFC senior community/business development representative with ITCU, at (214) 291-1938, or at [joshua.franzen@itcu.org](mailto:joshua.franzen@itcu.org).

### **About InTouch Credit Union**

InTouch Credit Union (ITCU) is a financial cooperative that has proudly served members since 1974. ITCU is committed to creating member value by placing the financial needs and delivery of exceptional service to the membership ahead of profit while maintaining fiscal responsibility. With branches in three states, and assets of about \$900 million, ITCU serves more than 90,000 members in all 50 states and more than 20 countries around the world. Membership eligibility rules are available on [ITCU.org](http://ITCU.org). InTouch Credit Union can also be found on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

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