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ANNUAL INTOUCH CREDIT UNION FOOD DRIVE SHIFTS INTO GEAR

Credit Union Teams Up with Community Partners, Members to "Drive Away Hunger"

(Plano, TEXAS – June 21, 2021)— Following the unprecedented events of the previous year, food banks and community pantries have seen rising requests for assistance. InTouch Credit Union (ITCU) is using its Seventh Annual Food Drive to help our communities via food and cash donations, and a limited time loan campaign with an added donation tie-in that may have InTouch members revving their engines.

From now through Saturday, July 3, ITCU branches are collecting donations for our local area food banks. Members and visitors alike can stop by an ITCU location to drop off any canned goods or non-perishable items, or make monetary donations online. (Readers can learn more about our partners this year at the official ITCU Food Drive page, <https://www.itcu.org/fooddrive>.)

In addition, there is another way members can make a difference during this campaign: ITCU will donate \$1.00 to our participating food banks for every new direct vehicle loan made during this campaign, up to \$1,500.00! With \$1.00 resulting in an average of three meal equivalents created, it is the credit union's way of allowing members to "Drive Away Hunger."

The results have been impressive thus far. Through the first week of activity, members have assisted in the creation of more than 1,350 meal equivalents, already outpacing the results from our last food drive. With more than 92,000 meals donated over the years, ITCU anticipates this year's drive, with the help of members, volunteers and our communities, will take the total over the 100,000-meal milestone.

For more information about the ITCU community and business development program, as well as other ITCU event opportunities, please contact Josh Franzen, CUDE, CCUFC senior community/business development representative with ITCU, at (214) 291-1938, or at joshua.franzen@itcu.org.

To find an ITCU location near you, please visit <https://www.itcu.org/locations>.

About InTouch Credit Union

InTouch Credit Union (ITCU) is a financial cooperative that has proudly served members since 1974. ITCU is committed to creating member value by placing the financial needs and delivery of exceptional service to the membership ahead of profit while maintaining fiscal responsibility. With branches in three states, and assets of about \$965 million, ITCU serves more than 90,000 members in all 50 states and more than 20 countries around the world. Membership eligibility rules are available on [ITCU.org](https://www.itcu.org). ITCU can also be found on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

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