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INTOUCH CREDIT UNION ACHIEVES FOOD BANK DONATION MILESTONE

Credit Union Volunteers, Members Help Create 100K Meals for Local Partnering Food Banks

(Auburn Hills, MICHIGAN – September 10, 2021)— Through the continued support of surrounding communities, InTouch Credit Union (ITCU) is thrilled to announce it has reached a meal-equivalent milestone of more than 100,000 meals collected for neighboring area food banks.

The meal-based milestone was attained last month when ITCU concluded its Seventh Annual Food Drive, an event that regularly invites credit union members, volunteers, employees and community partners to connect with an area food bank. Over the years, these efforts have included donations, in the form of food items and monetary contributions, as well as volunteer efforts at local food banks totaling more than 200 hours of service.

After totaling combined donations for all campaign programs to date, ITCU was proud to discover the cumulative 100,000th meal was created since the credit union began this annual event.

“Seven years ago, I would never have guessed our first community food drive would have resulted in the achievement realized this summer,” says Kent Lugrand, CEO of ITCU. “It has been my pleasure to witness the differences our communities make in the lives of those we serve, and I am honored to work with the members, volunteers and fellow ITCU employees who made this milestone possible. I look forward to seeing how quickly we can make 200,000 meals a reality!”

ITCU is proud to have partnered with the North Texas Food Bank™ in Texas, Three Square™ in Nevada and Gleaners Community Food Bank in Michigan this past summer.

“For years, InTouch Credit Union has worked with Gleaners in innovative and creative ways to alleviate hunger throughout our community,” said Yolanda Baston, community giving manager at Gleaners Community Food Bank. “We value the support of our friends at InTouch Credit Union and look forward to working together towards a food-secure future in southeast Michigan.”

For more information about the ITCU community and business development program, as well as other ITCU event opportunities, please contact Josh Franzen, CUDE, CCUFC senior community/business development representative with ITCU, at (214) 291-1938, or at joshua.franzen@itcu.org.

To find an ITCU location near you, please visit <https://www.itcu.org/locations>.

About InTouch Credit Union

InTouch Credit Union (ITCU) is a financial cooperative that has proudly served members since 1974. ITCU is committed to creating member value by placing the financial needs and delivery of exceptional service to the membership ahead of profit while maintaining fiscal responsibility. With branches in three states, and assets of about \$965 million, ITCU serves more than 90,000 members in all 50 states and more than 20 countries around the world. Membership eligibility rules are available on [ITCU.org](https://www.itcu.org). ITCU can also be found on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

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