

## FOR IMMEDIATE RELEASE

### Media Contact:

Alex Schitter  
214.291.1939  
[Alex.Schitter@ITCU.org](mailto:Alex.Schitter@ITCU.org)



### INTOUCH CREDIT UNION ACHIEVES COMMUNITY OUTREACH RECORD IN 2019

*Credit Union Professionals Volunteer more than 2,700 Hours at Food Banks, Local Classrooms*

(Plano, TEXAS – January 6, 2020)— Following the completion of another year demonstrating the “people helping people” motto of the credit union movement, InTouch Credit Union (ITCU) is proud to announce that 2019 was its best year ever supporting the communities it serves, with charitable giving drives, and more than 2,700 hours of volunteer service provided to area food banks, local classrooms and other organizations.

ITCU employees, its member owners, and valued partners worked together during 2019 to attain the following results:

- 2,736 hours volunteered, including...
  - 168,257 meals created through the annual ITCU food drive and monthly volunteer shifts at local food banks; and
  - 122 financial education presentations made at local schools reaching 5,254 students.
- \$48,277.04 raised for breast cancer research, education and medical support.
- 1,122 toys collected for children during the holiday season.

“While the ITCU philosophy is ‘working for you and your financial well-being,’ we have always believed in extending support beyond a strictly financial definition, giving back to the communities in which we serve,” says Diane Gerstner, executive vice president of ITCU. “To record a year with our highest number of volunteer hours ever, along with our most successful charitable giving campaigns, is a testament to how our staff, members, and the companies we work with feel about serving others, regardless of whether or not they are members of the credit union.”

Never to rest, ITCU is already working on its 2020 calendar, hoping to achieve even greater volunteer and charitable giving numbers than it had in 2019.

For more information about the ITCU community and business development program, as well as other ITCU event opportunities, please contact Josh Franzen, senior community/business development representative with ITCU, at (214) 291-1938, or at [joshua.franzen@itcu.org](mailto:joshua.franzen@itcu.org).

### **About InTouch Credit Union**

InTouch Credit Union (ITCU) is a financial cooperative that has proudly served members since 1974. ITCU is committed to creating member value by placing the financial needs and delivery of exceptional service to the membership ahead of profit while maintaining fiscal responsibility. With branches in three states, and assets of about \$840 million, ITCU serves more than 90,000 members in all 50 states and more than 20 countries around the world. Membership eligibility rules are available on [ITCU.org](http://ITCU.org). InTouch Credit Union can also be found on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

###