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INTOUCH CREDIT UNION OPENS LATEST BRANCH IN ALLEN

Members, Residents Invited to Experience Credit Union Difference and Grand Opening Promotion

(Plano, TEXAS – July 6, 2020)—Residents in the city of Allen have received some new neighbors as the newest InTouch Credit Union (ITCU) branch has opened to serve members and the surrounding community.

Located at 1010 W. Exchange Parkway, Suite 2170, this branch brings the same member-focused service that has been the cornerstone of the credit union since their founding in 1974. Financial staples such as checking and savings accounts are available for members, as are a wide range of additional services for those with business accounts, youth accounts and more.

The ITCU Allen location also provides visitors with access to self-serve interactive teller machines (ITMs), referred to as InTouch Tellers®. These ITMs allow members to conduct general financial transactions, such as deposits or withdrawals, through a private, interactive video experience with one of the credit union's professional personal financial assistants.

"It has been an exciting, if not unusual, time for us as we have opened our doors at our newest location during a time that has been largely unprecedented for consumers everywhere," says Diane Gerstner, executive vice president of ITCU. "The city of Allen and its residents have been very welcoming to our team, and we are all looking forward to delivering an exceptional financial experience our current and new members alike deserve."

To commemorate the branch opening, ITCU is currently offering new members the chance to earn some extra cash to help celebrate the new Allen location, and also inviting them to enter prize drawings to win even more! Complete details can be found online on the official ITCU website, at <https://www.itcu.org/allen-opening>.

About InTouch Credit Union

InTouch Credit Union (ITCU) is a financial cooperative that has proudly served members since 1974. ITCU is committed to creating member value by placing the financial needs and delivery of exceptional service to the membership ahead of profit while maintaining fiscal responsibility. With branches in three states, and assets of \$840 million, ITCU serves more than 90,000 members in all 50 states and more than 20 countries around the world. Membership eligibility rules are available on [ITCU.org](https://www.itcu.org). InTouch Credit Union can also be found on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

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