

 <p>Sponsorship Application</p>	<p>Submit completed form to:</p> <p>InTouch Credit Union c/o Community Involvement P.O. Box 250169 Plano, TX 75025</p> <p>Or email to community@itcu.org</p>
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In order to be considered for sponsorship funding from InTouch Credit Union, a completed IRS W-9 form must be attached with all requests.

Cash Amount/Item Requested:	
Funding Deadline (must be a minimum of 30 days from request date):	
Describe, in detail, how donated funds/items will be used:	

Requester Information:	
Name of Organization:	
Type of Organization (c _____):	
Non-profit (501(c)3 Yes No Association/Club Civic Organization School Other	
If Other, please describe:	
Contact Name:	Contact Title:
Organization Address:	
City:	State: Zip:
Phone:	Fax:
Email Address:	
Overview of organization (100 word max); If your organization has a brochure/flyer, please attach:	
Payee Contact Information:	
If sponsorship request is approved, mail check or in-kind donation to (complete only if different than organization name listed above):	

Address:						
City:		State:			Zip:	
Project/Event Information:						
Name of Event:						
Type of event _____ :						
One-Day	Multi-Day	Ongoing	Social Project	Seminar	Other	
If Other, please describe:						
Date(s) of Event:						
Time(s) of Event:						
Event organizer/manager/director:						
Target Audience (c _____ all that apply):						
Youth/Teens	Adults	Small Business	Men	Women	Families	Community Other
If Other, please describe:						
Expected Attendance:						
Event Location:						
Address:						
City:		State:			Zip:	
Overview of Event (100 word maximum):						
What other sponsors will be participating:						
Are there any other financial institutions sponsoring (c _____ one): Yes No						
If Yes, please list:						
List all advertising and promotional opportunities:						
Recognition Opportunities:						
Can you offer ITCU exclusivity (c _____ one): Yes No						
Describe how ITCU's name and/or logo will be used in promotion of this event:						
Upon approval of sponsorship, InTouch Credit Union must approve any and all use of the InTouch Credit Union logo in any and all advertising and promotion material produced. InTouch Credit Union must also approve copies of any media release(s).						

Please include all that apply and deadlines for submission dates as applicable.

<u>Signage (choose one): Yes No</u>	<u>If Yes, where?</u>	<u>Deadline:</u>
<u>Print Materials (choose one): Yes No</u>	<u>If Yes, how many?</u>	<u>Deadline:</u>
<u>Website (choose one): Yes No</u>	<u>If Yes, how many views/visits per day?</u>	<u>Deadline:</u>
<u>Radio (choose one): Yes No</u>	<u>If Yes, which stations?</u>	<u>Deadline:</u>
<u>Television (choose one): Yes No</u>	<u>If Yes, which stations?</u>	<u>Deadline:</u>
<u>Newspaper/Magazine (choose one): Yes No</u>	<u>If Yes, which publications?</u>	<u>Deadline:</u>

<u>Social Media (choose one):</u> <u>Yes</u> <u>No</u>	<u>If Yes, what platforms?</u>	<u>Deadline:</u>
<u>Other:</u>		
<u>Ad/artwork submission instructions and contact (please include file types needed as well):</u>		

Form completed by:
Signature:
Date: