

POW Ponder on Weather, Roy Ponder Bio -

Roy Ponder, better known as POW Ponder on Weather, has earned the trust of hundreds of thousands of followers through accurate forecasting and a genuine passion for helping people stay safe. He and his wife, Chris, have been married for more than two decades and are proud parents of two sons, Dylan and Dalton. Their family also includes two dogs, Roxy, a Jack Russell Terrier, and Sunny, a Pembroke Welsh Corgi.

When he's not tracking storms, Roy enjoys traveling with his family and exploring the world. Most recently, they spent nearly two weeks exploring Spain, Portugal, and Morocco, kayaking the Mediterranean, wandering historic cities, and experiencing incredible food and culture. Whether it's hiking glaciers in Iceland or discovering a new corner of the world, Roy believes travel is one of life's greatest adventures.

Roy launched POW Ponder on Weather on Facebook in 2017 before expanding to YouTube in 2019. What began as a passion project quickly grew into a full-time career, and in 2021 he made the leap to focus exclusively on serving his growing weather community.

Today, POW Ponder on Weather provides daily forecasts seven days a week, real-time weather updates, and live severe weather coverage that often lasts for hours during major events. Roy has become known for identifying significant weather threats well before they arrive, giving families valuable time to prepare.

While Roy isn't a formally trained meteorologist, weather has been a lifelong passion. Every day he gets to do what he loves while helping people make safer decisions. Working from home also gives him the flexibility to spend more time with his family while building one of the largest independent weather communities in the country.

The messages from followers are what make the work meaningful. After major storms, people often share how Roy's forecasts helped them prepare or seek shelter in time. One family told him they convinced their parents to take cover just moments before a tornado tore the roof off their home because they were watching one of his live streams. Stories like that are why he continues to do what he does.

Today, Roy connects with more than 230,000 followers on Facebook and over 265,000 subscribers on YouTube, providing daily nationwide forecasts, real-time weather updates, and live coverage during impactful weather events.

Giving back has always been an important part of Roy's life. He and Chris have supported the Leukemia & Lymphoma Society through Team In Training for many years, completing numerous marathons while raising more than \$100,000 for blood cancer research.

Roy and Chris lead Feed the City Prosper through Tango Charities, where volunteers come together on the first Saturday of every month to make sandwiches for families experiencing food insecurity. Their location has been recognized as Feed the City's Event of the Year for the past two consecutive years. Last year alone, the Prosper team prepared more than 52,000 meals, contributing to a movement that has now provided more than 1 million meals to families in need across North Texas.

In 2024, Roy and Chris launched StormHero to help North Texas families prepare before severe weather strikes. Serving Collin, Grayson, and Denton counties, StormHero specializes in professionally installed lightning protection systems, whole-home surge protection, storm shelters, and other storm protection solutions. The company was born from Roy's belief that forecasting storms is only part of protecting people. Helping families protect their homes completes that mission.

StormHero's purpose is simple: **Protecting What You Can't Replace.**

Roy's journey from weather enthusiast to trusted forecaster, entrepreneur, and community leader has always been driven by the same goal: helping people stay safe. Whether he's tracking the next round of severe storms, educating homeowners about lightning protection, or serving his community through Feed the City, Roy remains committed to protecting people before, during, and after the storm.